

CHANDRU

Digital Marketer

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ABOUT ME

I'm a Digital Marketer based in Calicut,Kerala, passionate about helping businesses grow online by specializing in SEO, Wordpress Developer, Google Ads, and social media marketing to create impactful strategies that boost visibility and deliver real business growth.

EDUCATION

Diploma In Computer Engineering

HHM Jdt Islam Polytechnic College Kozhikode

2022 - 2025

INTERNSHIP

DIGITAL MARKETING INTERN, FUTURA LABS TECHNOLOGIES

JULY 2025 - PRESENT

- Assisted in developing and implementing SEO Strategies to improve Website rankings
- Conducted keyword research and optimised website content for on-page SEO
- Developed a burger restaurant, car rental and bank loan Wordpress website.
- Used tool like Canva to design Graphics for posts, Stories and Campaign.

SKILLS

- Search engine optimisation
- Website Developpe & Management
- Meta Ads
- Email Marketing
- Search Engine Marketing
- Google Ads
- Analytics and Reporting
- keyword research and analysis
- HTML/CSS

CERTIFICATES

- Fundamentals of Digital Marketing – Google Digital Garage
- Keyword Research and Essentials– Semrush
- Digital Marketing – Hubspot Academy